



Media Release

February 2008

Perle adds a new shade to its stunning lustre -

Introducing new Perle NV Rosé

Vintage Perle by Yellowglen has revealed a sparkling new addition to its highly-awarded Perle range – Perle Non Vintage Rosé.

This limited release Perle NV Rosé will be officially released in February 2008, but winemaker Charles “Chilly” Hargrave has been working on it for several years.

“The Yellowglen Perle Rosé is a richly flavoured and complex wine, yet still displays the softness in the mouth that is very much the Perle style” Chilly says.

Sourced from premium wine regions, Perle Rosé shows lifted summer berry flavours and rich aromas of plum and cherry. It is a classic sparkling wine, stylish and refined and certain to enhance intimate and special occasions.

“The Pinot Noir gives the Perle Rosé a lot of power and flavour, with typical flavours of strawberry and plum dominating, while the Pinot Meunier brings an added complexity. There is a lovely richness to the mid palate and a refreshing dry finish” Chilly adds.

When making the Perle range, Chilly’s aim is to make the finest possible sparkling he can.

“Perle is very much an aperitif style. What I am trying to do is make a wine full of flavour and complexity, but light and fine in the mouth. It must be textural, but not heavy. I want it to have true, front, middle and back palate weight, but for it to be all in balance. I want it to have such a harmony and structure that you can drink the whole bottle yourself!”

Perle NV Rosé is released to coincide with the new Vintage Perle 2005 release.

Vintage Perle is the highest tier in the Yellowglen range, a result of the attention to detail from the Yellowglen winemaking team – the product of premium fruit and judicious blending. Both wines exemplify the attention to detail and winemaking skills of Chilly and the Yellowglen team.

The first Perle released was the 2001 vintage in 2005 and since then it has proven itself as one of Australia’s leading sparkling wines - with each vintage winning several Gold Medals at leading Australian wine shows.

Perle Non Vintage Rose and Perle Vintage 2005 are perfectly suited to food such as sashimi, freshly shucked oysters, soft cheeses or seared tuna – but are also delightful as an aperitif.

Ends

Yellowglen is tickled pink to announce new Perle NV Rosé available in the finest bars and restaurants and selected retail outlets. Recommended retail price: \$29.99.

For more information about the Perle range, please contact Communications Manager, Amanda Pritchard (03) 8626 3065 or email: Amanda.pritchard@fostersgroup.com

Perle
VINTAGE
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